We claim:

- A container for a product intended for dissolution in a liquid, comprising:
- a sealed pouch made of a material that is soluble in said liquid;
 - a product contained in the pouch; and
 - a gas contained in the pouch in sufficient quantity to cause the pouch to be resilient at ambient conditions.
- 2. The container of claim 1, wherein the liquid is water, the
 material is water soluble and the gas is air.
 - 3. The container of claim 2, wherein the pouch is made of polyvinyl alcohol.
 - 4. The container of claim 2, wherein the product is a powder.
 - 5. The container of claim 2, wherein the product is a liquid.
- 15 6. The container of claim 2, wherein said gas is pressurized to at least 1-2 psig.

- 7. A process for filling and pressurizing a water-soluble pouch comprising the following steps:
 - (a) forming a pouch with a water-soluble material;
 - (b) filling the pouch with a product; and
- (c) pressurizing the pouch to a relative pressure sufficient quantity to cause the pouch to be resilient at ambient conditions.
 - 8. The process of claim 7, wherein the pouch is made of polyvinyl alcohol.
- 10 9. The process of claim 7, wherein the product is a powder.
 - 10. The process of claim 7, wherein the product is a liquid.
 - 11. The process of claim 7, wherein said pressurizing step is accomplished by puffing a gas into the pouch while sealing the pouch.
- 15 12. The process of claim 11, wherein said gas is air pressurized to at least 1-2 psig.

- 13. The process of claim 7, wherein said pressurizing step is accomplished by sealing the pouch while the pouch is in a chamber with an interior pressure greater than an exterior ambient pressure.
- 5 14. The process of claim 13, wherein said gas is air pressurized to at least 1-2 psig.
 - 15. The process of claim 7, wherein said pressurizing step is accomplished by injecting a gas into the pouch after the pouch is formed and sealed.
- 10 16. The process of claim 15, wherein said gas is air pressurized to at least 1-2 psig.